

# NCC Cable System Order

Rev. 117402208

Order #	62335558	Flight Dates	09/19/16 - 10/02/16	Update Date	09/27/16
Syscode	0344	Agency	Del Cielo Media	Version	3 Vs. 2
System Name	Spectrum/South Haven, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Grand Rapids	Client Code	MGA16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$1,632.00
Sales Coordinator	Becca Karam	Est Code	919C66	Commission	\$244.80
Office	Washington	Product Name	HD-66	Net Total	\$1,387.20
Phone	(301) 951-2620	Credit Status		Total Spots	70
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM

Comments : 9/26 MG as advised by system \*\$7

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	-2x
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$32.00	\$128.00	30	
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	
5	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
6	HIST	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	
7	MNBC	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
8	MNBC	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
9	MNBC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	
10	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	-1x
11	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	
12	TVL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	
13	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
14	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
15	BTN	MSU FB	9/19/16	9/25/16	12:00	15:00						X		-	-	1	\$180.00	\$180.00	30	ADD MSU
16	CNN	926C02	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	+2x

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Market	Grand Rapids

Flight Dates	09/19/16 - 10/02/16
Agency	Del Cielo Media
Advertiser	Making Government Accountable

Client Code	MGA16
Product Code	ORDR
Est Code	919C66
Product Name	HD-66
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines	
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Net Total	\$1,387.20
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17	TNT	926C02	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	1	\$16.00	\$16.00	30	+1x
<b>Sep 2016</b> <b>Oct 2016</b> <b>Nov 2016</b> <b>Dec 2016</b> <b>Jan 2017</b> <b>Feb 2017</b> <b>Mar 2017</b> <b>Apr 2017</b> <b>May 2017</b> <b>Jun 2017</b> <b>Jul 2017</b> <b>Aug 2017</b> <b>Total</b>																				
<b>SPOTS</b>	38	32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	70
<b>AMT</b>	\$870.00	\$762.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,632.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

62335558 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

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